

# Taylor Branick

## PROFILE

Creative and detail-oriented graphic designer with a passion for packaging design, branding, web design, and illustration. Skilled at creating visually compelling designs to enhance brand identity and captivate audiences across digital and print platforms. Eager to bring creativity to a dynamic role.

## EDUCATION

### **Bachelor of Fine Arts, Graphic Design**

The University Of Alabama

Tuscaloosa, AL

Anticipated Graduation: May 2025

## WORK EXPERIENCE

### **Graphic Designer**

University Programs

May 2023 - Present

- Create and manage communications strategies across multiple platforms, including social media, digital signage, blogs, and campus publications.
- Lead targeted marketing campaigns and propose innovative ideas for event branding and campus engagement.
- Collaborate with campus media outlets and coordinate promotional campaigns, timelines, and materials for University Programs events.

## TECHNICAL SKILLS

### **Adobe Creative Cloud**

- Illustrator
- Indesign
- Photoshop

### **Microsoft Office**

- Word
- Excel
- Powerpoint

## SOFT SKILLS

- Attention To Detail
- Adaptability
- Open To Feedback
- Time Management
- Collaboration

## AWARDS

**UP SPOTLIGHT AWARD**  
MAY 2024



tabranick@crimson.ua.edu

334-451-1136

[www.linkedin.com/in/taylor-branick](https://www.linkedin.com/in/taylor-branick)